

FOR IMMEDIATE JOINT RELEASE

Rowing Canada Aviron and Immunotec Inc. Announce Winning Clubs for Visit from National Team Members

Rowing Canada Aviron and Immunotec Inc. are pleased to announce the winning rowing clubs for the Club and Coach Grant, Powered by Immunocal®. The winning clubs will receive a visit from a National Team Coach and National Senior Team Athlete along with a \$1,000 grant to be used to help the club maximise the opportunity of the visit.

Sponsored by health and wellness company Immunotec Inc., the visits provide a great opportunity for local clubs to learn from the country's best.

The winning clubs are:

- Argonaut Rowing Club, Toronto, ON
- Fredericton Rowing Club, Fredericton, NB
- South Niagara Rowing Club, Welland, ON
- Ridley College Boat Club & St. Catharines Rowing Club, St. Catharines, ON

“This program, made possible by Immunotec Inc., is a great way for our best coaches and athletes to give back to our local clubs,” said Donna Atkinson, CEO of Rowing Canada Aviron, speaking from Toronto. “With a few exceptions, our country's best rowers are made right here in local rowing clubs and we're always looking at how we can work with our provincial partners to drive growth and excellence within our clubs.”

In addition to supplying sport performance nutrition supplements, such as Immunocal Platinum, to Rowing Canada Aviron's National Team athletes as an Official Supplier, Immunotec Inc wished to recognise the role of the local club and so worked with Rowing Canada Aviron in the design of the Club and Coach Grant, Powered by Immunocal.

“Immunotec is delighted to be able to contribute to this grass roots program.” said John Molson, Vice-President, Research and Development of Immunotec Inc. “Giving these young up and coming rowers the opportunity to meet these elite athletes and coaches will hopefully inspire them, and numerous others to dream big and follow in their footsteps.”

The visits are scheduled to take place in the fall after the National Team completes the 2014 international season. The National Senior Team will shortly travel to Europe ahead of the World Rowing Cup II taking place June 20 to 22.

About Rowing Canada Aviron

Rowing Canada Aviron represents members of all levels of the sport, and runs one of Canada's most successful summer Olympic-sport programs. For more information on rowing in Canada and to find your local club, visit rowingcanada.org.

Rowing Canada Aviron, email comm@rowingcanada.org

About Immunotec Inc.

Immunotec Inc. is dedicated to making a positive difference in people's lifestyle every day by offering research-driven nutritional products through its network of Independent Consultants worldwide. Immunotec's products are led by the flagship brand, Immunocal. Immunocal is a patented, unique and specially formulated natural protein that has been clinically demonstrated to help maintain your immune system. Immunotec's strength comes from its culture that emphasizes teamwork and entrepreneurial leadership by employees, consultants and research collaborators.

Headquartered with manufacturing facilities near Montreal, Canada, Immunotec's Independent Consultants generated nearly \$55.0M in annual revenues during Fiscal 2013. Please visit us at www.immunotec.com for additional information.

The Company files its consolidated financial statements, its management and discussion analysis report, its press releases and such other required documents on the SEDAR database at www.sedar.com and on the Company's website at www.immunotec.com. The common shares of the Company are listed on the TSX Venture Exchange under the ticker symbol IMM.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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