

INTRODUCING A POWERFUL LITTLE TOOL TO HELP BUILD YOUR BUSINESS

The Immunocal® KickStart Kit

Get a *quick start* with the new *Immunocal KickStart Kit!*



EACH SINGLE KIT CONTAINS:

- 1 Immunotec® Your Key to Living Well! CD/DVD
- 4 information-packed fact cards
- 10 pouches of Immunocal®
- 1 mixing instructions sheet

IMMUNOCAL KickStart KIT: SINGLE KIT

Item Code: 0009012

Wholesale price: \$24.95 CV: \$21.00 PV: 60

Suggested Retail Price: \$35.65 ImmunoDirect price: \$28.50

OPEN TO CONSULTANTS AND CUSTOMERS

IMMUNOCAL KickStart KIT: SIX-PACK

Item Code: 0009013

Wholesale price: \$149.70 CV: \$126.00 PV: 360

Suggested Retail Price: \$213.90

OPEN TO CONSULTANTS ONLY

PROMOTE THE BUSINESS OPPORTUNITY AND PROVIDE A PRODUCT EXPERIENCE ALL IN ONE COMPACT KIT.

MAINTAIN THE POST-SALE MOMENTUM

- ➔ Give your newly signed Consultants a tool to immediately begin to establish their own downline, even before their Action Pack arrives!
- ➔ Get your newly signed Consultants to add KickStart Kits to their introductory Autoship order.
- ➔ Get a quick start in reinforcing the commitment among your newly signed Consultants!
 - Encourage them to review the promo materials right away and enable them to use Immunocal today.

BRING MORE CONSULTANTS INTO YOUR BUSINESS

- ➔ Get a quick start on closing your prospects who have not yet committed to an Action Pack!
 - Help undecided prospects to make an easy decision to learn about the business and try the products... now!
 - Tailor the use of the Immunocal KickStart Kit to fit your own selling approach.

Launch Special: Buy 6 for the price of 5

Commissionable, based on product content. This Launch Special is valid until June 30, 2009.

Item Code: 0009013

Promo Price: \$124.75 CV: \$105.00 PV: 300

Taxable value USA \$213.90

OPEN TO CONSULTANTS ONLY

NOW, IT'S ALL ABOUT YOUR FOLLOW-UP. CALL BACK... CLOSE THE SALE!